Plan Before You Spend

FREE BUDGET WORKSHEET

Know your affordable starting budget

Keep essential household spending separate from business experiments.

Total amount I can safely use to test this idea

Startup item	Estimated	Actual	Needed?

Total estimated startup cost

Amount left in my test budget

Check Your Numbers

FREE BUDGET WORKSHEET

A simple break-even exercise

Example: If startup costs are $60 and you keep $12 per sale after per-order costs, you need 5 sales to cover the $60. This is a planning estimate, not a sales prediction.

One-time startup cost

Selling price per order

Cost per order (materials, fees, shipping, etc.)

Estimated amount kept per order = price minus costs

Estimated sales to cover startup cost = startup / amount kept

Remember to consider taxes, returns, and other costs in real pricing.