Find an Idea That Fits

FREE STARTER RESOURCE

Start with your real life

A great idea is one you can realistically test with your time, skills, and budget.

- [ ] I know how many hours per week I can work.
- [ ] I have listed 3 skills or interests I can use.
- [ ] I have decided what I can afford to spend to test an idea.
- [ ] I can describe who might pay for this.
- [ ] I have checked whether any permits, qualifications, or platform rules apply.

My available hours each week

Three things people ask me for help with

My maximum test budget

Compare Your Top Three Ideas

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Idea comparison

Rate each option 1-5 for time fit, affordability, and customer demand.

Idea	Time fit	Cost fit	Demand	Total

The idea I will test first

One real person I can ask about this idea

A small, low-cost test I can complete in 7 days

Your First Tiny Step

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Make progress without overcommitting

- [ ] Write a one-sentence offer.
- [ ] Find 3 examples of similar offers and note how they differ.
- [ ] Talk to 2 potential customers about the problem.
- [ ] Create one sample, mockup, or simple service description.
- [ ] Decide what evidence would justify continuing.

My first action and date

NEXT STEP: Explore the full Her Money Blooms Side Hustle Starter Kit.