Week 1: Choose and Validate

FREE 30-DAY CHALLENGE

Days 1-7

- [ ] 1. Set a realistic goal and weekly time budget.
- [ ] 2. List five skills, interests, or resources.
- [ ] 3. Brainstorm three customer problems.
- [ ] 4. Choose one idea to test.
- [ ] 5. Find comparable products or services.
- [ ] 6. Ask two people about the problem.
- [ ] 7. Decide whether to continue or adjust.

My week 1 discovery

Week 2: Build Your First Offer

FREE 30-DAY CHALLENGE

Days 8-14

- [ ] 8. Define your ideal customer.
- [ ] 9. Write a simple offer statement.
- [ ] 10. List startup and per-sale costs.
- [ ] 11. Choose a test price.
- [ ] 12. Create a basic sample or outline.
- [ ] 13. Set up a safe purchase or inquiry path.
- [ ] 14. Test every link and instruction.

My week 2 progress

Week 3: Reach Potential Customers

FREE 30-DAY CHALLENGE

Days 15-21

- [ ] 15. Pick one marketing channel.
- [ ] 16. Create one useful educational post.
- [ ] 17. Share a demonstration or sample.
- [ ] 18. Answer a common customer question.
- [ ] 19. Participate in two relevant conversations.
- [ ] 20. Invite feedback without pressure.
- [ ] 21. Review which message resonated.

My week 3 lesson

Week 4: Improve and Keep Going

FREE 30-DAY CHALLENGE

Days 22-30

- [ ] 22. Clarify your headline or description.
- [ ] 23. Update your product preview.
- [ ] 24. Publish another practical example.
- [ ] 25. Check your price against real costs.
- [ ] 26. Follow up only with interested people.
- [ ] 27. Organize inquiries and orders.
- [ ] 28. Review your time and spending.
- [ ] 29. Choose one improvement to test.
- [ ] 30. Celebrate progress and plan next month.

My next 30-day priority

This challenge builds skills and habits; income results vary.